Appendix 3 to the Faculty Senate Minutes of December 11, 2012

UNDERGRADUATE EDUCATION POLICY COMMITTEE

Resolution to Recommend Approval of the RME to Rename the Department of Speech Communication to the Department of Communication Studies, College of Liberal Arts [as amended]

WHEREAS this name change will bring the department in line with disciplinary trends and more clearly indicate the nature of the program to audiences both on and off campus; and

WHEREAS the majority of programs at SIUC's peer universities and other major universities have also replaced the name Speech Communication with Communication Studies; and

WHEREAS this change is expected to more accurately reflect graduates' career paths; and

WHEREAS this change is expected to have a positive impact on recruitment and retention; and

WHEREAS this change does not require any increase and funding; and

WHEREAS the department faculty, having engaged in extensive study, have voted unanimously to change the department name to Communication Studies, the College Council in Liberal Arts (COLA Council) voted unanimously to support the name change to Communication Studies, and the Dean of the College of Liberal Arts supports the name change to Communication Studies; and

WHEREAS objections to the name change from the College of Mass Communication and Media Arts have been given a full and fair hearing and the intellectual overlaps between the two units recognized, both factors were deemed less weighty than the reasons in favor of the change;

THEREFORE BE IT RESOLVED that the Faculty Senate recommends approval of the RME to rename the Department of Speech Communication, College of Liberal Arts, as the Department of Communication Studies, College of Liberal Arts and to rename the current Bachelor of Science in Speech Communication as the Bachelor of Science in Communication Studies.

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