

**FACULTY SENATE  
UNDERGRADUATE EDUCATION POLICY COMMITTEE**

***Resolution to Recommend Approval of the RME for the  
Addition of a Specialization in New Media Production to the  
Bachelor of Science Degree in Journalism,  
College of Mass Communication and Media Arts***

**WHEREAS** the proposed specializations for the Journalism major will address the increased focus in all media professions on new media production; and

**WHEREAS** the proposed specialization will provide students with skills to manage and create content using new media products; and

**WHEREAS** the proposed specialization addresses important goals set by SIUC to provide timely and relevant training for our undergraduate students; and

**WHEREAS** pending approval, the title of the specialization will be more consistent with other titles if changed from "New Media Producer" to "New Media Production;" and

**WHEREAS** pending concurrence with Instructional Technology and Instructional Design, there is evidence that overlap with these other programs is not a concern;

**THEREFORE BE IT RESOLVED** that the Faculty Senate recommend the RME for the Addition of a specialization in New Media Production to the Bachelor of Science Degree in Journalism.

**FS1024**