

UNDERGRADUATE EDUCATION POLICY COMMITTEE

***Resolution to Recommend Approval of the RME for the Addition of a
Specialization in Event Planning and Management and a Certificate in Event
Planning and Management, College of Agricultural Sciences
[as amended]***

WHEREAS the proposed specialization would provide an opportunity for students to gain expertise in event planning, something that about a third of the students within the major of Hospitality and Tourism Administration have requested; and

WHEREAS the proposed certificate also would provide evidence of expertise in event planning and would be available to students within the major as well as non-baccalaureate students who could complete courses for the certificate online; and

WHEREAS none of our peer institutions currently offer this certificate program, although it is popular at other colleges and universities; and

WHEREAS the proposed specialization and certificate would require no increase in budget, courses, or faculty;

THEREFORE BE IT RESOLVED that the Faculty Senate recommend the RME to Establish the Addition of an Event Planning and Management specialization and certificate program to the Hospitality and Tourism Administration Major.

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