

**UNDERGRADUATE EDUCATION POLICY COMMITTEE**

***Resolution to Recommend Approval of the New Online  
Certificate in Journalism and Mass Communication,  
College of Mass Communication and Media Arts***

**WHEREAS** there is increasing demand for trained personnel with skills in writing for the mass media, and an online certificate will enable students to learn while working, enhance their knowledge and skills, and move up the professional ladder; and

**WHEREAS** the School of Journalism has received grant support to develop online courses, and this certificate will allow them to move from single course offerings to a coherent and comprehensive online program; and

**WHEREAS** the School of Journalism has proposed a rigorous 30 credit-hour course of study supported by a detailed assessment plan; and

**WHEREAS** the cost-recovery model will enable the program to be offered on a self-supporting basis;

**THEREFORE BE IT RESOLVED** that the Faculty Senate recommends approval of the online certificate in Journalism and Mass Communication in the College of Mass Communication and Media Arts.

**FS1310**