

**UNDERGRADUATE EDUCATION POLICY COMMITTEE**

***Resolution to Recommend the Approval of the RME to Establish a  
Specialization in Agricultural Communications***

**WHEREAS** the College of Agricultural Sciences and the Department of Plant, Soil and Agricultural Systems seeks to offer its students a Bachelor of Science degree in Agricultural Systems with a specialization in Agricultural Communications; and

**WHEREAS** such a specialization will enable these students to acquire professional positions in the areas of agricultural publications, public relations, advertising web-design, and radio or television broadcasting; and

**WHEREAS** the establishment of a specialization in Agricultural Communications will be a cross-disciplinary effort of the School of Journalism and the Department of Radio-Television, which will offer required courses and provide supportive training in Journalism/Broadcasting; and

**WHEREAS** this specialization is attracting a large number of students (currently Oklahoma State University has 150) and allows for a possible increase in SIUC's enrollment, offers a wide range of content areas and creates diverse employment opportunities for SIUC students;

**THEREFORE BE IT RESOLVED** that the Faculty Senate recommend approval of the RME to establish a specialization in Agricultural Communications.

**FS0810**