

**FACULTY SENATE
UNDERGRADUATE EDUCATION POLICY COMMITTEE**

***Resolution to Recommend Approval of the RME for the Addition of a
Specialization in New Media News Production to the Bachelor of Science
Degree in Journalism, College of Mass Communication and Media Arts
[as amended]***

WHEREAS the proposed specializations for the Journalism major will address the increased focus in all media professions on new media production; and

WHEREAS the proposed specialization will provide students with skills to manage and create content using new media products; and

WHEREAS the proposed specialization addresses important goals set by SIUC to provide timely and relevant training for our undergraduate students; and

WHEREAS pending approval, the title of the specialization will be more consistent with other titles if changed from "New Media Producer" to "New Media News Production;" and

WHEREAS pending concurrence with Instructional Technology and Instructional Design, the Radio and Television department, and the department of Cinema and Photography, there is evidence that overlap with these other programs is not a concern;

THEREFORE BE IT RESOLVED that the Faculty Senate recommend the RME for the Addition of a specialization in New Media News Production to the Bachelor of Science Degree in Journalism.

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